

**TERVETULOA! VÄLKOMMEN! WELCOME! BIENVENUE! BEM-VINDO!**

# helsinki KI cup

**12th-17th  
JULY 2021**



# WELCOME TO HELSINKI CUP 2021!

In summer 2021, we will be celebrating the 46th Helsinki Cup. Not even the state of emergency was able to stand in the way of one of the world's largest junior football tournaments, which shows what a popular summer highlight the Helsinki Cup tradition is for so many children and young people.

The tournament's role as a contributor to the well-being of children, young people and communities has been preserved throughout the decades since 1976. The Helsinki Cup is a diverse, equal, international football tournament that respects all participants.

In summer 2021, we are expecting more than 20,000 players and 1,400 teams to arrive from across Finland and all over the world to experience the joy of sport in a first-class setting. The tournament is highly international, with participants from around 20 countries taking part in recent years. There has also been a significant uptake in girls' football – in summer 2020, we passed the milestone of 200 girls' teams for the first time and we expect this number to increase.

We work closely with the City of Helsinki, which means that the Helsinki Cup is always played on high-quality and well-kept pitches. The tournament has roughly 15 pitch areas around the city. Public transport from Helsinki city centre guarantees quick and easy access to the venues.

Football has always been, and always will be, at the core of our tournament. As the tournament has grown, we have invested in match experiences while putting a lot of effort into supplementary events so that we can now talk about a real Helsinki Cup experience. In addition to the games, the tournament week includes the opening day parade, the Helsinki Cup Summer Party and events at the Love the Ball Center. And I haven't even mentioned the programme designed for accompanying supporters.

July's Helsinki Cup will be seen and heard around the city. In addition to the players, a large number of coaches, managers, mothers and fathers, as well as other supporting groups, will arrive in Helsinki. The Helsinki Cup is a communal urban event that spreads the message of joy and unity all over Helsinki.

A warm welcome to Helsinki,



Kirsi Kavanne  
CEO, Helsinki Cup Oy

## TOURNAMENT INFO

### WHAT AND WHERE?

Helsinki Cup 2021, Helsinki

### WHEN?

12th–17th July 2021

### AGE GROUPS:

Boys B7-B17 (2014-2004)

Girls G7-G18 (2014-2003)



# GIRLS (G7, G8, G9, G10, G11, G12, G13, G14, G15, G18)

## AGE GROUPS G7-G9

- Teams will play six matches against teams of the same level
- No points or league tables will be counted, and a knock-out phase will not be played
- All players will be awarded a medal for participation
- Team entry fee: €335

## AGE GROUPS G10-G18

- Teams will be placed in groups of five for the group stage of the tournament
- Teams will only play against other teams of the same level
- After the group stage, the teams will be divided into A and B cup stages and the cup stages A and B will be played up to the final match
- The four best teams from the final of cup stage A will be awarded medals and the winners of the B cup final will be awarded a trophy
- Only the Elite-level final will be played on Saturday
- Team entry fee: €350

The team level should be selected during registration, and it can be changed up until 30 April 2021. The tournament organiser reserves the right to change a team's level and to combine levels as one series if this is considered necessary.

	DATE OF BIRTH	FORMATION	GAME TIME	BALL	OFFSIDE	LEVELS	MATCHDAYS
G7	1.1.2014	5V5	2 x 14 min	3	-	Elite/General/Entry	Wed-Fri
G8	1.1.2013	5V5	2 x 14 min	3	-	Elite/General/Entry	Wed-Fri
G9	1.1.2012	5V5	2 x 14 min	3	-	Elite/General/Entry	Wed-Fri
G10	1.1.2011	8v8	2 x 15 min	4	Area*	Elite/General/Entry	Wed-Fri (Sat)
G11	1.1.2010	8v8	2 x 15 min	4	Area*	Elite/General/Entry	Wed-Fri (Sat)
G12	1.1.2009	8v8	2 x 20 min	4	x	Elite/General/Entry	Wed-Fri (Sat)
G13	1.1.2008	8v8	2 x 20 min	4	x	Elite/General/Entry	Wed-Fri (Sat)
G14	1.1.2007	11V11	2 x 20 min	5	x	Elite/General/Entry	Wed-Fri (Sat)
G15	1.1.2006	11V11	2 x 25 min	5	x	Elite/General/Entry	Wed-Fri (Sat)
G18	1.1.2003	11V11	2 x 25 min	5	x	Elite/General/Entry	Wed-Fri (Sat)

\* Offside area starting from the penalty area line





# BOYS (B7, B8, B9, B10, B10H, B11, B11H, B12, B12H, B13, B13H, B14, B14H, B15, B15H, B17, B17H)

## AGE GROUPS B7-B9

- Teams will play six matches against teams of same level
- No points or league tables will be counted, and a knock-out phase will not be played
- All players will be awarded a medal for participation
- Team entry fee: €335

## AGE GROUPS B10-B17

- Teams will be placed in groups of five or six for the group stage of the tournament
- After the group stage, the teams will be divided into A, B and C finals groups
- All the finals groups will play up to the final match
- The four best teams from finals group A will be awarded medals
- The winners of finals groups A and B will be awarded a trophy
- The winner of final C will be awarded a trophy plate
- Team entry fee: €385

## AGE GROUPS ENTRY-LEVEL SERIES B10H-B17H

- All entry-level series and B14, B15 and B17 are played 8v8
- Teams will be placed in groups of five or six for the group stage of the tournament
- After the group phase, teams will play a match on Thursday against a team that finished in the same position in a different group
- No other finals are played
- Team entry fee: €385

The team level should be selected during registration, and it can be changed up until 30 April 2021. The tournament organiser reserves the right to change a team's level if this is considered necessary.

	DATE OF BIRTH	FORMATION	GAME TIME	BALL	OFFSIDE	LEVELS	MATCHDAYS
B7	1.1.2014	5v5	2 x 14 min	3	-	Elite/General/Entry	Mon-Wed
B8	1.1.2013	5v5	2 x 14 min	3	-	Elite/General/Entry	Tue-Thu
B9	1.1.2012	5v5	2 x 14 min	3	-	Elite/General/Entry	Wed-Fri
B10	1.1.2011	8v8	2 x 15 min	4	Area*	Elite/General	Mon-Sat
B10H	1.1.2011	8v8	2 x 15 min	4	Area*	Entry	Mon-Thu
B11	1.1.2010	8v8	2 x 15 min	4	Area*	Elite/General	Mon-Sat
B11H	1.1.2010	8v8	2 x 15 min	4	Area*	Entry	Mon-Thu
B12	1.1.2009	8v8	2 x 20 min	4	x	Elite/General	Mon-Sat
B12H	1.1.2009	8v8	2 x 20 min	4	x	Entry	Mon-Thu
B13	1.1.2008	8v8	2 x 20 min	4	x	Elite/General	Mon-Sat
B13H	1.1.2008	8v8	2 x 20 min	4	x	Entry	Mon-Thu
B13 11v11	1.1.2008	11v11	2 x 20 min	4	x	Elite	Mon-Sat
B14	1.1.2007	11v11	2 x 20 min	5	x	Elite/General	Mon-Sat
B14H	1.1.2007	8v8	2 x 20min	5	x	Entry	Mon-Thu
B15	1.1.2006	11v11	2 x 25 min	5	x	Elite/General	Mon-Sat
B15H	1.1.2006	8v8	2 x 25 min	5	x	Entry	Mon-Thu
B17	1.1.2004	11v11	2 x 25 min	5	x	Elite/General	Mon-Sat
B17H	1.1.2004	8v8	2 x 25 min	5	x	Entry	Mon-Thu

\* Offside area starting from the penalty area line





# REGISTRATION

- You can register for the tournament at [www.helsinkicup.fi](http://www.helsinkicup.fi)
- The registration period is from 14 September 2020 to 30 April 2021

## RIGHT TO PARTICIPATE & OVER-AGE PLAYERS

- Participating teams must belong to an association operating under FIFA.
- School teams will be accepted from countries where school football is favoured.
- Finnish teams must be registered with the Finnish Football Association (FFA). The participating club must have teams that compete in FFA junior leagues.
- In the tournament, the FFA age limits apply. Teams can make a request to the tournament organiser for exceptional permission to include over-age players for the duration of the tournament.
- The number of individual players on a team is not limited during the tournament.



# INSURANCE

The Helsinki Cup does not have insurance for players, team staff members or other people who are taking part in the tournament. International players and team staff members must have valid travel insurance or other insurance that will cover any accidents that may occur during the matches and the tournament in general.

## PLAYING FIELDS

All Helsinki Cup matches will take place on high-quality natural grass and (artificial) turf fields that are in excellent condition and specifically designed for football use.

\* The fields are convenient to access by public transport.





## TOURNAMENT PACKAGE

The Helsinki Cup tournament package is the best way for your group to make the most of the tournament and coordinate all your tournament arrangements!

### THE TOURNAMENT PACKAGE INCLUDES:

- Accommodation and meals of your choice
- Helsinki Region Transport (HRT) travel cards
- Helsinki Cup guide services
- Team matches as close to your accommodation as possible
- Invitations to all events during the tournament
- Personalised customer service from the Helsinki Cup sales team
- Various offers from our partners

Our Helsinki Cup sales team will help you with all your accommodation and transport needs.

## TOURNAMENT MEALS

Teams, family members and everyone else travelling with the group can enjoy nutritious tournament meals included in the tournament package for the entire Helsinki Cup week.

- Breakfast is served in the hotels/schools every morning
- Lunch and dinner are served in the tournament restaurant
- Tournament meals are available from dinner on 11 July to lunch on 17 July
- There is a vegetarian option every day

## HELSINKI CUP GUIDES

Helsinki Cup guide services are available for teams that have booked the tournament package for the whole tournament week from arrival to departure.

- The guides will pick you up from the airport/harbour and take you to your accommodation
- The guides will assist you with getting from your accommodation to the playing fields, and they will help with any questions you have about the tournament or Helsinki
- The guides will be located at the hotels and schools, where they can assist you
- The guides are the link between the participating teams and the Helsinki Cup organisers
- The guides will serve teams in English or if possible in your native language

## TRANSPORTATION DURING THE TOURNAMENT

Turnauspaketin lunastavat joukkueet saavat Helsingin Seudun Liikenteen matkakortin, jolla voi matkustaa HSL:n joukkoliikenteessä koko turnausviikon ajan.

- The card can be used for free travel during the tournament in the Helsinki area (and to some extent, Espoo and Vantaa), including the Suomenlinna ferry
- All tournament playing fields are located within a convenient distance by public transport
- Teams can also book transport to their hotel from Helsinki-Vantaa airport, the Helsinki harbours, the bus station and the railway station to the hotel by contacting the Helsinki Cup sales team
- We recommend using the comprehensive public transport system due to a lack of parking spaces in the city





# ACCOMMODATION

## HOTEL ACCOMMODATION

The Helsinki Cup offers quality hotel accommodation through its partners at Holiday Inn and Scandic hotels.

- All the hotels are located close to Helsinki city centre and are in the immediate vicinity of the playing fields.
- Accommodation is available in rooms for 1 to 4 guests, including amenities.
- All the hotel packages include a full Scandinavian buffet breakfast each morning (lunch and dinner are served at the tournament restaurant).
- Family members and everyone else travelling with the group are just as welcome to stay at Helsinki Cup's partner hotels at the same tournament rates as the teams. Please note that accommodation with breakfast only is also available at a discounted price.

## RESERVATIONS AND INQUIRIES

Please contact the Helsinki Cup sales team on +358 40 680 4006 or [sales@helsinkicup.fi](mailto:sales@helsinkicup.fi) and we will help you find the most suitable tournament package for your group.



# BESIDES FOOTBALL

## OPENING CEREMONY

The Helsinki Cup opening ceremony is held on the first day of the tournament on 12 July. One of the tournament's traditions is the opening procession, where tournament teams walk through the centre of Helsinki to announce the tournament officially to the whole city. The opening ceremony is a fun event where the teams compete with each other in their looks and loudness.

## LOVE THE BALL CENTER

The Love the Ball Center is an oasis of good vibes right in the middle of the Helsinki Cup. It offers a variety of entertainment and a great atmosphere throughout the tournament for players, their parents and everyone else travelling with the group.

At the events, stage teams can relax, prepare for future matches, enjoy the cafe's refreshing drinks and snacks and explore the exhibitions of our tournament partners. Recharge your batteries and enjoy the positive energy at the Love the Ball Center!

## HELSINKI CUP DISCO

The Helsinki Cup's traditional disco brings the juniors together for a night full of beats and tunes. The event features top performers and will be held in the middle of the tournament week.

### FUN PLACES TO VISIT DURING THE TOURNAMENT

- Suomenlinna Sea Fortress
- Helsinki Zoo
- Linnanmäki Amusement Park
- Natural History Museum
- The Swimming Stadium

*Find out more: [myhelsinki.fi](http://myhelsinki.fi)*





Helsinki



# Welcome to Helsinki, the capital of Finland!

Helsinki is a unique and diverse city, where fascinating history meets contemporary Scandinavian style – a city whose urban cosmopolitan lifestyle exists in perfect harmony with nature. Helsinki is a compact and lively city that offers visitors endless possibilities. Even if you are staying in Helsinki for just a short

time, you can easily have a quick look at the main attractions. In Helsinki, nature is around you wherever you go. The sea is very nearby and there are several parks and recreational areas within the city. For the ultimate relaxation, you can try one of Helsinki's many saunas.

Helsinki Art Museum HAM



Tennis Palace



## MyHelsinki.fi

### Your local guide to Helsinki.



#myhelsinki

Helsinki

# HOW TO REACH HELSINKI



**BY  
PLANE**

**Helsinki can be reached easily  
from anywhere in the world.**

Helsinki Airport serves around 200 international flights every day. Finnair's route network covers over 1,000 destinations in 150 countries worldwide and the airline, together with its partner airlines, operates direct flights from Helsinki to North America and Asia. Finnair also flies to over 40 cities in Europe. The trip from the airport to the city only takes around 30 minutes.



## CONTACT DETAILS

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[www.helsinkicup.fi](http://www.helsinkicup.fi)

## ACCOMMODATION SALES TEAM

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+358 40 680 4006

## SOCIAL MEDIA



## ORGANISERS



#HELSINKICUP



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