

TERVETULOA! VÄLKOMMEN! WELCOME! BIENVENUE! BEM-VINDO!

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hel sin ki cup

7TH-12TH
JULY
2025

TOURNAMENT
BROCHURE

50
HELSINKI CUP
50 YEARS



20  25

TERVETULOA! VÄLKOMMEN! WELCOME! BIENVENUE! BEM-VINDO!



TOURNAMENT INFO

WHAT AND WHERE?

Helsinki Cup 2025, Helsinki

WHEN?

From 7th to 12th, July 2025

AGE GROUPS:

Boys B7-B17 (2018-2008)

Girls G7-G18 (2018-2007)



CELEBRATING FOOTBALL - 50 YEARS OF JOY AND PLAY

The most highly anticipated football tournament of summer 2025 will bring together children, youth, coaches, and supporters to celebrate the long-standing Helsinki Cup. Next summer's special 50th anniversary tournament will host an impressive 30,000 young footballers and an extraordinary number of fans and spectators – up to 300,000! This is one of the largest youth football tournaments in Europe, where nearly 1,900 teams will compete for the top trophies.

Our 50th anniversary tournament is all about quality and meaning. The Helsinki Cup has created unforgettable memories, lifelong friendships, and deep passion for football over the years.

Helsinki Cup offers a safe and encouraging environment to play. Anti-bullying efforts and positive support from the sidelines are key to ensuring that every child and youth feels welcome on the field, gaining confidence through effort in a secure space. The most important things are playing, enjoying shared moments, and the joy of football in a safe setting.

Through this tournament, we also take responsibility for promoting physical activity among children and youth.

Teamwork strengthens social bonds, helps build self-esteem, and physical exercise contributes to overall well-being. With 6,000 matches, Helsinki Cup offers all of this, topped with countless emotions.

We are delighted to welcome teams from across Finland and the around the world. Together, we'll experience the vibrant atmosphere of the opening ceremony, the parade, the competitions, and the festivals. The tournament is not only about learning new skills on the field but also about enjoying special moments off the field, exploring Helsinki's sights with teammates and supporters.

Welcome to the summer 2025 celebration tournament. An unforgettable experience filled with football, community, and joy – where every child and youth has the chance to shine!

Best regards,

Kirsi Kavanne
CEO, Helsinki Cup

GIRLS G7-G18

AGE GROUPS G7-G9

- Teams will play six matches against teams of the same level
- No points or league tables will be counted, and a knock-out phase will not be played
- All players will be awarded diplomas and a medal for participation

Team entry fee: €415

AGE GROUPS G10-G13

- Teams will be placed in groups of five for the group stage of the tournament
- Teams will only play against other teams of the same level (Elite, General, Entry)
- The General and Entry-level games start on Tuesday. The Elite-level games start on Wednesday.
- After the group stage, the teams will be divided into A and B finals. The follow-up games will be played in a cup format.
- The four best teams from the A finals will be awarded medals and the winners of the B finals will be awarded a trophy
- The General and Entry-level A finals will be played on Friday, only the Elite-level A finals will be played on Saturday

Team entry fee: €460

AGE GROUPS G14-G18

- Teams will be placed in groups of five for the group stage of the tournament
- G14-G18 matchdays: Tue-Sat. G14H-G18H (ie. Entry-level) matchdays: Tue-Fri.
- After the group stage, the teams will be divided into A and B finals. The follow-up games will be played in a cup format.
- The four best teams from the A finals will be awarded medals and the winners of the B finals will be awarded a trophy
- The General and Elite-level A finals will be played on Saturday, the Entry-level A finals will be played on Friday

Team entry fee: €500

The team level should be selected during registration, and it can be changed up until 30 April 2025. The tournament organiser reserves the right to change a team's level and to combine levels as one series if this is considered necessary.

In the age groups G10-G13 the **General and Entry-level** games start on Tuesday. **The Elite-level** games start on Wednesday.

G10-G18 FROM PRELIMINARY DIVISIONS TO FOLLOW-UP GAMES

ALL SERIES

A-finals	B-finals
Position 1	Position 4
Position 2	Position 5
Position 3	Position 6

WEEK SCHEDULE

MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY

G14-G18

GROUP STAGE

A-FINALS

B-FINALS

G14H-G18H

GROUP STAGE

A-FINALS

B-FINALS

G10E-G13E

GROUP STAGE

A-FINALS

B-FINALS

G10Y-G13Y
G10H-G13H

GROUP STAGE

A-FINALS

B-FINALS

G7-G9

G7-G9

The game days of the group stages and knockout rounds can change depending on the number of teams in the series.

	DATE OF BIRTH	FORMATION	GAME TIME	BALL	OFFSIDE	LEVELS	MATCHDAYS
G7	1.1.2018	5v5	2 x 14 min	3	-	Elite/General/Entry	Wed-Fri
G8	1.1.2017	5v5	2 x 14 min	3	-	Elite/General/Entry	Wed-Fri
G9	1.1.2016	5v5	2 x 14 min	3	-	Elite/General/Entry	Wed-Fri
G10	1.1.2015	8v8	2 x 15 min	4	Area*	Elite/General/Entry	(Tue) Wed-Fri (Sat)
G11	1.1.2014	8v8	2 x 15 min	4	Area*	Elite/General/Entry	(Tue) Wed-Fri (Sat)
G12	1.1.2013	8v8	2 x 20 min	4	x	Elite/General/Entry	(Tue) Wed-Fri (Sat)
G13	1.1.2012	8v8	2 x 20 min	4	x	Elite/General/Entry	(Tue) Wed-Fri (Sat)
G14	1.1.2011	11v11	2 x 20 min	5	x	General	Tue-Sat
G14H	1.1.2011	11v11	2 x 20 min	5	x	Entry	Tue-Fri
G15H	1.1.2010	11v11	2 x 25 min	5	x	Entry	Tue-Fri
G15-16	1.1.2010	11v11	2 x 25 min	5	x	General	Tue-Sat
G18	1.1.2007	11v11	2 x 25 min	5	x	General	Tue-Sat
G18H	1.1.2007	11v11	2 x 25 min	5	x	Entry	Tue-Fri

* Offside area starting from the penalty line

BOYS **B7-B15, B17**

AGE GROUPS B7-B9

- Teams will play six matches against teams of same level
- No points or league tables will be counted, and a knock-out phase will not be played
- All players will be awarded a medal for participation
- The B9 Elite series will be played as a separate competition, with 7v7 matches all the way to the finals.

The team fee for the B7 and B8 series, as well as the B9 General and B9 Hobby series is €415.

The team fee for the B9 Elite serie is €450.

AGE GROUPS B10-B17

- Teams will be placed in groups of five or six for the group stage of the tournament
- After the group stage, the teams will be divided into A, B and C finals groups
- All the finals groups will play up to the final match
- The four best teams from finals group A will be awarded medals
- The winners of finals groups A and B will be awarded a trophy
- The winner of final C will be awarded a trophy plate

**Team entry fee: B10-B13 €485
B13 11v11 & B14-B17 €525**

AGE GROUPS ENTRY-LEVEL SERIES **B10H-B15H**

- All entry-level series are played 8v8, except B14-15H (8v8 & 11v11)
- Teams will be placed in groups of five or six for the group stage of the tournament
- After the group phase, teams will play a match on Thursday against a team that finished in the same position in a different group
- No other finals are played

**Team entry fee:
B10H-B13H & B14-15H 8v8: €485
B14-B15H 11v11: €525**

The team level should be selected during registration, and it can be changed up until 30 April 2025. The tournament organiser reserves the right to change a team's level if this is considered necessary.

B10-B17 FROM PRELIMINARY DIVISIONS TO FOLLOW-UP GAMES

ELITE LEVELS		GENERAL LEVELS	
A finals	Position 1	A finals	
	Position 2	A finals	
	Position 3	B finals	
	Position 4	B finals	
B finals	Position 5	C finals	
	Position 6	C finals	

WEEK SCHEDULE



The game days of the group stages and knockout rounds can change depending on the number of teams in the series.

	DATE OF BIRTH	FORMATION	GAME TIME	BALL	OFFSIDE	LEVELS	MATCHDAYS
B7	1.1.2018	5v5	2 x 14 min	3	-	Elite/General/Entry	Wed-Fri
B8	1.1.2017	5v5	2 x 14 min	3	-	Elite/General/Entry	Wed-Fri
B9	1.1.2016	5v5	2 x 14 min	3	-	Elite/General/Entry	Mon-Wed
B9E	1.1.2016	7v7	2 x 15 min	4	-	Elite	Tue-Fri
B10	1.1.2015	8v8	2 x 15 min	4	Area*	Elite/General	Mon-Sat
B10H	1.1.2015	8v8	2 x 15 min	4	Area*	Entry	Mon-Thu
B11	1.1.2014	8v8	2 x 15 min	4	Area*	Elite/General	Mon-Sat
B11H	1.1.2014	8v8	2 x 15 min	4	Area*	Entry	Mon-Thu
B12	1.1.2013	8v8	2 x 20 min	4	x	Elite/General	Mon-Sat
B12H	1.1.2013	8v8	2 x 20 min	4	x	Entry	Mon-Thu
B13	1.1.2012	8v8	2 x 20 min	4	x	Elite/General	Mon-Sat
B13H	1.1.2012	8v8	2 x 20 min	4	x	Entry	Mon-Thu
B13 11v11	1.1.2012	11v11	2 x 20 min	4	x	Elite	Wed-Sat
B14	1.1.2011	11v11	2 x 20 min	5	x	Elite/General	Mon-Sat
B14-15H	1.1.2011	8v8	2 x 20 min	5	x	Entry	Mon-Thu
B14-15H	1.1.2011	11v11	2 x 25min	5	x	Entry	Mon-Thu
B15	1.1.2010	11v11	2 x 25 min	5	x	Elite/General	Mon-Sat
B17	1.1.2008	11v11	2 x 25 min	5	x	Elite/General	Mon-Sat

* Offside area starting from the penalty line

REGISTRATION

You can register for the tournament at:

www.helsinki.fi or www.taso.palloliitto.fi

The registration period is from: 15 September 2024 to 30 April 2025

RIGHT TO PARTICIPATE & OVER-AGE PLAYERS

- Participating teams must belong to an association operating under FIFA.
- School teams will be accepted from countries where school football is favoured.
- Finnish teams must be registered with the Finnish Football Association (FFA). The participating club must have teams that compete in FFA junior leagues.
- Foreign teams may include unlimited amount of older players in their player list, as long as they are born in the previous year than the age group. The limitation of the number of older players participating per match applies. An overage player can only represent the team they play for in the overage category and does not have the right to participate in different series.
- The amount of players representing a team during the tournament is not limited. However, a team's roster is limited to 18 players/match. The amount of substitutes in a match is unlimited.

INSURANCE

The Helsinki Cup does not have insurance for players, team staff members or other people who are taking part in the tournament. International players and team staff members must have valid travel insurance or other insurance that will cover any accidents that may occur during the matches and the tournament in general.

PLAYING FIELDS

All Helsinki Cup matches will take place on high-quality natural grass and (artificial turf fields that are in excellent condition and specifically designed for football use.

- * The fields are convenient to access by public transport.





Kuva: Jutta Kiveliä

EARLY BIRD -OFFER!

By booking the tournament package
by 31st December 2024,
you'll get the team entry fee
fully free of charge!

TOURNAMENT PACKAGE

The Helsinki Cup tournament package is the best way for your group to make the most of the tournament and coordinate all your tournament arrangements!

THE TOURNAMENT PACKAGE INCLUDES

- Accommodation and meals
- Tournament tag
- Helsinki Region Transport (HSL) travel cards
- Helsinki Cup guide services
- Group stage matches will be arranged along routes with good transport connections.
- Invitations to events during the tournament
- Personalized customer service from the Helsinki Cup sales team
- Various offers from our partners

Our Helsinki Cup sales team will help you with all your accommodation and transport needs.

TOURNAMENT MEALS

Teams, family members and everyone else travelling with the group can enjoy nutritious tournament meals included in the tournament package for the entire Helsinki Cup week.

- Breakfast is served in the hotels every morning
- Lunch and dinner are served in the tournament restaurant
- The serving of tournament meals start with dinner on Sunday July 6 and end with lunch on Saturday July 12 starting no earlier than dinner on July 7th and ending with lunch on July 12th.
- There is a vegetarian option every day

TRANSPORTATION DURING THE TOURNAMENT

A Helsinki Region Transport (HSL) travel card is included in the Helsinki Cup tournament package and entitles the holder to free use of HSL public transport for the entire tournament week.

- The card can be used for free travel during the tournament in the Helsinki area (and to some extent, Espoo and Vantaa), including the Suomenlinna ferry
- All tournament playing fields are located within a convenient distance by public transport
- Teams can also book transport to their hotel from Helsinki-Vantaa airport, the Helsinki harbours, the bus station and the railway station to the hotel by contacting the Helsinki Cup sales team
- We recommend using the comprehensive public transport system due to a lack of parking spaces in the city

HELSINKI CUP GUIDES

Helsinki Cup guide services are available for teams that have booked the tournament package for the whole tournament week.

- The guides will pick you up from the airport/harbour and take you to your accommodation
- The guides will assist you with getting from your accommodation to the playing fields, and they will help with any questions you have about the tournament or Helsinki
- The guides will be located at the hotels, where they can assist you
- The guides are the link between the participating teams and the Helsinki Cup organisers
- The guides will serve teams in English or if possible in your native language

YOUR TICKET TO EXPERIENCES



THE TOURNAMENT TAG BENEFITS INCLUDE:

Free entry:

- Helsinki Cup Disco (regular price €10)
- Helsinki Cup Finals on Fri and Sat (regular price €10/€15)

Read more about the benefits

helsinkicup.fi/en

Tags are included in the participation fee, and the quantity is determined by the team's category: 5v5 10 pieces, 8v8 15 pieces, 11v11 25 pieces. Teams that have purchased the tournament package receive the tags as part of the package.



Kuva: Super Otus



ACCOMMODATION

HOTEL ACCOMMODATION

The Helsinki Cup offers quality hotel accommodation through its partners at Holiday Inn and Scandic hotels.

- All accommodation options are centrally located for the convenience of the tournament.
- Accommodation in 1–4 person rooms.
- All the hotel packages include a full Scandinavian buffet breakfast each morning (lunch and dinner are served at the tournament restaurant).
- Family members and everyone else travelling with the group are just as welcome to stay at Helsinki Cup's partner hotels at the same tournament rates as the teams. Please note that accommodation with breakfast only is also available at a discounted price.

Choose your favorite from a selection of excellent hotels:

- Easy access to the center of Helsinki.
- Good transportation connections to various Helsinki attractions, including Linnanmäki, the Olympic Stadium, shopping centers like Forum, Kamppi, and Tripla, the Music House, Finlandia Hall, and Kiasma.
- You can also easily escape the city hustle and bustle by heading to the central park or the waterfront.

RESERVATIONS AND INQUIRIES

Please contact the Helsinki Cup sales team on +358 40 680 4006 or sales@helsinkicup.fi and we will help you find the most suitable tournament package for your group.



ACTIVITIES DURING THE TOURNAMENT WEEK

OPENING CEREMONY

The Helsinki Cup opening ceremony is held on the second day of the tournament on Tuesday 8th July. One of the tournament's traditions is the opening procession, where tournament teams walk through the centre of Helsinki to announce the tournament officially to the whole city. The opening ceremony is a fun event where the teams compete with each other in their looks and loudness.

LOVE THE BALL CENTER

The Love the Ball Center is an oasis of good vibes right in the middle of the Helsinki Cup. It offers a variety of entertainment and a great atmosphere throughout the tournament for players, their parents and everyone else travelling with the group. This is the perfect place for teams to relax, prepare for upcoming matches, enjoy the cafe's refreshing drinks and snacks and explore the exhibitions of our tournament partners. The entertainment is guaranteed by the versatile program taking place on the event stage daily. Recharge your batteries and enjoy the positive energy at the Love the Ball Center!

HELSINKI CUP FESTIVAL

The Helsinki Cup's traditional festival brings the juniors together for a night full of beats and tunes. The festival will feature some of the youth's favorite artists and will be held in the middle of the tournament week, on Wednesday 9th July.

FUN PLACES TO VISIT DURING THE TOURNAMENT

- Suomenlinna Sea Fortress
- Linnanmäki Amusement Park
- Natural History Museum
- The Swimming Stadium

Find out more: myhelsinki.fi





Helsinki



Welcome to Helsinki, the Capital of Finland!

Helsinki is a unique and diverse city, where interesting history meets contemporary Scandinavian style - a city whose urban cosmopolitan lifestyle exists in perfect harmony with nature. Helsinki is a compact and lively city that offers visitors an endless number of possibilities. Even if you

are staying in Helsinki for a short time you can easily have a quick look at the main attractions. In Helsinki nature is around wherever you go. The sea is very close by and there are several parks and recreational areas within the city. For ultimate relaxation you should try one of Helsinki's many saunas.

Helsinki Art Museum HAM



Tennis Palace



MyHelsinki.fi

Your local guide to Helsinki.



#myhelsinki

Helsinki

HELSINKI CUP ON THE MAP



BY FERRY

There are daily ferry services to Helsinki from Estonia, Sweden and Germany. All the ferry companies offer the option of taking a car with you. Helsinki can also be reached by ferry from Russia and Poland.

CONTACT DETAILS

Helsinki Cup

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ACCOMMODATION & SALES TEAM

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SOCIAL MEDIA



ORGANIZERS

